



# Job Description

## Changemaker (Events Sustainability Specialist)

Type of Employment	Full time
Office / Location	Virtual or Barcelona – Based in Europe
Start Date	<i>As soon as possible</i>

<p><b>Overview Organisation</b></p>	<p>The Global Destination Sustainability Movement is a collaborative platform that acts to catalyse transformation in the tourism and events industry by engaging, inspiring, and enabling destinations to become more flourishing and resilient places to visit, meet, and live in.</p> <p>Our Events Consulting team works with corporate, government, and association event organisers all around the world. Our purpose is to promote and develop regenerative and circular strategies, skill sets, and mindsets to enable these organisations and their events to thrive. We are an award-winning team, recognised for high-quality, innovative and scalable results. We thrive in tackling complicated and audacious big events and transformation programmes globally that many other consultancies don't have the experience to deliver.</p> <p>We are a passionate, dynamic, hyper-collaborative and growing global team, totally committed to building a holistic visitor economy and manifesting positive social impact in our lives. We love time in nature, a healthy work-life balance, laughing, and living life to the full. Find out more at <a href="http://www.gds.earth">www.gds.earth</a></p>
<p><b>Job Objective</b></p>	<p>We are looking for an experienced events sustainability specialist to join our team. Are you keen to work with a lively group of driven and dedicated changemakers who lead the work of the GDS-Movement? Do you have skills and substantial experience in sustainability and events sustainability? Do you like a challenge, want to make a big difference, and love learning?</p> <p>As a GDS-Changemaker, you will be part of the GDS-Movement team, tasked with providing advisory services to events (association, corporate, and government), leading strategy development, implementation and footprint calculations, coaching leaders, and helping our clients to storytell and communicate their efforts and impact.</p> <p>You will be trained in the GDS-Movement Methodology and have the opportunity to use your knowledge and expertise to improve our approach and expand our reach and impact.</p>

<b>Main Responsibilities</b>	<p><b>Consulting</b></p> <ul style="list-style-type: none"> <li>▪ Lead event sustainability consulting projects for assigned events following the GDS-Regenerative Event Management Methodology.</li> <li>▪ Facilitate collaborative workshops with stakeholders to co-create event sustainability and regeneration strategies, visions, and roadmaps.</li> <li>▪ Develop and write sustainable events strategies and action plans for associations, corporate, and government institutions.</li> <li>▪ Analyse data and prepare reports to demonstrate the environmental impact of events, showcasing the effectiveness of implemented sustainability strategies.</li> <li>▪ Conduct in-depth research and analysis on sustainable event practices, technologies, and solutions.</li> </ul> <p><b>Business Development and Client Engagement:</b></p> <ul style="list-style-type: none"> <li>▪ Cultivate strong relationships with clients, understanding their specific sustainability goals and objectives.</li> <li>▪ Provide expert advice and guidance to clients on sustainable event practices, keeping them informed about the latest industry trends and innovations.</li> </ul> <p><b>Training:</b></p> <ul style="list-style-type: none"> <li>▪ Deliver educational seminars and courses about sustainable and regenerative event management to GDS-Academy students (remote and/or in-house).</li> <li>▪ Train junior changemakers on the event consulting practises based on the GDS-Movement methodology.</li> </ul> <p><b>Finance Management:</b></p> <ul style="list-style-type: none"> <li>▪ Manage project finances, budgets, and proposals to ensure profitability.</li> </ul>
<b>Description of The Relationships</b>	<ul style="list-style-type: none"> <li>▪ Internally, the consultant will report to the Events Consulting Director and CEO based on the project basis and responsibilities.</li> <li>▪ Externally, the consultant will also manage relationships with our clients and partners, and, in time, will lead a team of consultants, sub-contractors, and freelancers.</li> </ul>
<b>Skillset Requirements</b>	<ul style="list-style-type: none"> <li>▪ <b>Minimum 5 years relevant, in-depth sustainability experience in the tourism and events sector</b></li> <li>▪ A proven track record of implementing sustainable practices, reducing environmental impact, fostering community engagement, and showcasing a deep understanding of sustainable event management principles.</li> <li>▪ Bachelors/Master's Degree in Events, Sustainability or the Social Sciences or equivalent</li> <li>▪ Demonstrated experience leading and delivering consulting and business transformation projects in social and environmental sustainability.</li> <li>▪ Demonstrated experience delivering training programmes about sustainability.</li> <li>▪ Business and financial acumen to articulate the business value of sustainability, prepare proposals, and deliver high-quality consulting services.</li> <li>▪ Excellent interpersonal skills with a proven ability to work within a multi-lingual, multi-cultural team and with all levels of client personnel (from junior to board level)</li> <li>▪ Passion, knowledge, and drive to create a more sustainable world.</li> <li>▪ A solid network, and credibility within the sustainable tourism/events world.</li> </ul>
<b>Specific Technical Skills</b>	<ul style="list-style-type: none"> <li>▪ Excellent knowledge of Microsoft Office, including Excel, PowerPoint, and Word</li> <li>▪ Proficiency in using sustainability assessment tools and software. Familiarity with carbon footprint calculators, ESG reporting, sustainable procurement practices, waste management systems, and renewable energy solutions.</li> <li>▪ An understanding of regenerative principles, social impact, and desire to develop expertise in these areas.</li> </ul>

<b>Additional Requirements</b>	<ul style="list-style-type: none"><li>▪ Fluency in written and spoken English, with advanced German, French and/or Spanish highly desirable.</li><li>▪ An excellent educator and brilliant communicator who enjoys inspiring and developing others to create a better world for all.</li><li>▪ Ability and desire to work remotely, with independence and the responsibility to deliver results with minimum management oversight.</li><li>▪ Experience using online facilitation tools such as Miro or Mural.</li></ul>
<b>Salary Range</b>	<ul style="list-style-type: none"><li>▪ Based on experience and geographical location</li></ul>
<b>Travel</b>	<ul style="list-style-type: none"><li>▪ Desire and ability to travel both regionally and globally.</li></ul>