



## Job Description

# Sustainable Events Consultant

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| Type of Employment | Freelance contract, approx. 20 hours a week, with intention to evolve to a full-time consulting role |
| Level              | Mid-level Changemaker                                                                                |
| Office / Location  | Virtual – Based in Europe                                                                            |
| Start Date         | As soon as possible                                                                                  |

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| About the GDS-Movement | <p>The GDS-Movement is a data-driven international change agency that acts to catalyse socio-economic and environmental transformation in events, cities and regions across the world. Our purpose is to empower people with the mindsets, skillsets and toolsets to create regenerative destinations, events and organisations</p> <p>Our Sustainable Events Consulting team partners with corporate, government, and association event organisers across the globe. We design and implement regenerative and circular strategies, build capacity, and guide organisations toward more impactful and future fit event practices.</p> <p>Our award-winning team is known for delivering high quality, innovative, and scalable solutions; especially for complex, largescale events and transformation programmes that few consultancies can match.</p> <p>We are a passionate, dynamic, and hyper collaborative global team committed to building a holistic visitor economy and creating positive social impact. We value time in nature, balance, laughter, and living life fully. Learn more at <a href="http://www.gds.earth">www.gds.earth</a></p> |
| Job Objective          | <p>We are seeking a mid-level Sustainable Events Consultant to support the delivery of sustainability advisory services for events across sectors. You will contribute to strategy development, assist in client coaching, support implementation, help prepare footprint calculations, and contribute to communicating impact.</p> <p>You will be trained in the GDS-Movement Methodology and will work closely with senior consultants, with opportunities to grow your responsibilities as you develop within the team.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |

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|                                                | <p>This role is ideal for someone who is motivated by meaningful work, enjoys collaboration, and brings solid experience in sustainability and event management while still seeking opportunities to deepen expertise and expand responsibility.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <p><b>Main Responsibilities</b></p>            | <p><b>Consulting:</b></p> <ul style="list-style-type: none"> <li>▪ Support sustainability consulting projects using the GDS-Movement Regenerative Event Management Methodology, taking ownership of defined workstreams and projects.</li> <li>▪ Co-facilitate workshops with event organisers and suppliers to develop sustainability and regeneration strategies, visions, and roadmaps.</li> <li>▪ Contribute to the development and writing of sustainability strategies and action plans for associations, corporations, and institutions.</li> <li>▪ Analyse data and prepare assessments and carbon footprint reports to demonstrate event impact and the effectiveness of sustainability initiatives.</li> <li>▪ Assess tradeshow booths and brand experiences and propose improvements to enhance circularity and minimise environmental impact.</li> <li>▪ Support certification advisory, and sustainable event management systems development.</li> <li>▪ Conduct research on sustainable event practices, technologies, and emerging solutions to inform project delivery and methodology development.</li> </ul> <p><b>Training:</b></p> <ul style="list-style-type: none"> <li>▪ Deliver educational seminars and courses about sustainable and regenerative event management to GDS-Academy students (remote and/or in-house).</li> <li>▪ Support junior changemakers on event consulting practises.</li> </ul> <p><b>Finance Management:</b></p> <ul style="list-style-type: none"> <li>▪ Manage project finances, budgets, and proposals to ensure profitability.</li> </ul> |
| <p><b>Description of the Relationships</b></p> | <ul style="list-style-type: none"> <li>▪ Internal: Reports to the Events Consulting Director.</li> <li>▪ External: Supports client and partner relationships and may gradually take on more client-facing responsibilities as experience grows.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <p><b>Skillset Requirements</b></p>            | <ul style="list-style-type: none"> <li>▪ Minimum 2 years relevant in-depth sustainability experience in the events sector.</li> <li>▪ Experience implementing sustainable practices, reducing environmental impact, engaging communities, and applying sustainable event management principles.</li> <li>▪ Bachelor's or Master's degree in Events, Sustainability, Social Sciences, or equivalent experience.</li> <li>▪ Demonstrated experience leading or supporting consulting or transformation projects in social and environmental sustainability.</li> <li>▪ Experience delivering sustainability training programmes.</li> <li>▪ Strong business and financial acumen, including proposal development and articulating the business value of sustainability.</li> <li>▪ Excellent interpersonal skills and ability to work effectively in multilingual, multicultural environments and with stakeholders at all levels.</li> <li>▪ Passion, knowledge, and commitment to creating a more sustainable world.</li> <li>▪ A strong network and credibility within the sustainable tourism/events community.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <p><b>Specific Technical Skills</b></p>        | <ul style="list-style-type: none"> <li>▪ Excellent command of Microsoft Office (Excel, PowerPoint, Word).</li> <li>▪ Practical knowledge of ISO 20121 and other standards such as GSTC MICE (an advantage).</li> <li>▪ Experience using circularity methodologies, and industry assessment frameworks such as Better Stands.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |

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|                                | <ul style="list-style-type: none"> <li>▪ Proficiency with sustainability assessment tools and carbon footprint calculators (e.g., Trace).</li> <li>▪ Experience with ESG reporting frameworks, sustainable procurement, waste management systems, and renewable energy solutions.</li> <li>▪ Understanding of regenerative principles and social impact, with a desire to deepen expertise.</li> <li>▪ Experience with online facilitation tools such as Miro or Mural.</li> </ul> |
| <b>Additional Requirements</b> | <ul style="list-style-type: none"> <li>▪ Fluency in written and spoken English, with business level German, French and/or Spanish highly desirable.</li> <li>▪ Strong communication and teaching skills, with the ability to inspire and empower others.</li> <li>▪ Ability to work independently in a remote environment and deliver high quality results with minimal supervision.</li> </ul>                                                                                    |
| <b>Salary Range</b>            | <ul style="list-style-type: none"> <li>▪ Based on experience and geographical location.</li> <li>▪ Other benefits depend on the location and contract type.</li> </ul>                                                                                                                                                                                                                                                                                                             |
| <b>Travel</b>                  | <ul style="list-style-type: none"> <li>▪ Desire and ability to travel both regionally and globally 20% of time.</li> </ul>                                                                                                                                                                                                                                                                                                                                                         |